

Sponsors

ActionCOACH
Heartland is
a business



coaching and leadership training firm based in Iowa. Our coaches work with organizations with the public sector, private industry, government, education, and nonprofits. We believe that people are the #1 asset in every business and that every organization should invest in its people to help them grow.

Our team is in the “people-growing” business and we offer training, coaching and mentoring services certified by ActionCOACH and the John Maxwell Team, both industry leaders. When people grow, businesses grow, which in turn creates jobs and has a positive impact on the local economy. Heartland coaches use a collaborative approach with a focus on business basics to provide assistance with marketing, sales, operations, financials, systems, leadership, and professional development.

The mission of the Regional Economic Advancement (REA) division at Indian Hills Community College is to improve conditions in the Indian Hills Region through continuous learning, innovation, creativity, entrepreneurship, collaboration and visionary leadership. The Razor’s Edge Leadership Series and the L.E.A.P. Academy are both region-wide leadership programs offered through REA. REA also works with communities and organizations to offer customized leadership programs designed to fit their individual needs.



IOWA STATE UNIVERSITY
Extension and Outreach
Community and Economic Development

ISU Extension Community and Economic Development (CED) promotes the vision to accommodate quality growth in communities across the state. Local business owners, community leaders and residents benefit from the research and expertise of our specialists. The CED program helps organizations and local governments develop and build their capacity to make Iowa communities better places to live and work. Our vision is to assist the people of Iowa in finding understanding and answers that will lead to productive, healthy and sustainable communities.

Ottumwa Leadership Academy offers a 10-month, tuition-based program that provides participants an “MBA” in Ottumwa and



Wapello County with targeted leadership development strategies. The mission of Ottumwa Leadership Academy is to develop effective leaders for the betterment of our community. Curriculum for the academy includes an in-depth look at subjects such as quality of life; criminal and civil justice systems and public safety; human, community and health services; local and state government; and business, industry and agriculture. Leadership curriculum includes topics such as ethical leadership, conflict management, presentation skills, and more.

... and justice for all

Iowa State University Extension and Outreach programs are available to all without regard to race, color, age, religion, national origin, sexual orientation, gender identity, genetic information, sex, marital status, disability, or status as a U.S. veteran. Inquiries can be directed to the Director of Equal Opportunity and Compliance, 3280 Beardshear Hall, (515) 294-7612. Issued in furtherance of Cooperative Extension work, Acts of May 8 and June 30, 1914, in cooperation with the US Department of Agriculture. Cathann Kress, director, Cooperative Extension Service, Iowa State University of Science and Technology, Ames, Iowa.

Cooperative Extension Service, Iowa State University of Science and Technology, and the United States Department of Agriculture cooperating.



Leadership Now 1st Annual Regional Conference

November 1, 2013
9:00 am–3:00 pm

Rural Health Education Center
Indian Hills Community College

Featured Keynote: **James A. Autry**

James A. Autry, a former Fortune 500 executive, is an author, poet, and consultant whose work has significantly influenced leadership thinking. His book, *Love and Profit, The Art of Caring Leadership*, won the prestigious Johnson, Smith and Kinsley Award as the book that contributed the most to executive thinking in 1992.



Autry is in demand as a speaker nationally and continues as an active author and executive coach. He has consulted for many different businesses and organizations in this country and abroad, and has conducted leadership workshops in Australia, Canada, Iceland, Nassau, The Netherlands, and Singapore. In early 2007, he helped develop the curriculum for the Servant Leadership Academy at Nyenrode Business University in The Netherlands.

Before taking early retirement in 1991 to pursue his present career, Autry was senior vice president of the Meredith Corporation and president of its Magazine Group. At the time of his retirement, Autry was regarded as one of the most successful and respected magazine publishing executives in America.

Autry lives in Des Moines, Iowa, with his wife, recently retired Lieutenant Governor of Iowa Sally Pederson, and their 27-year-old son. He has two grown sons from a previous marriage and is a proud grandfather of two.

Agenda

- 8:15 am Doors open
Pre-registration for the conference is required, but please stop by the welcome table and pick up your nametag and conference materials. Coffee, juice and water will be available.
- 9:00–9:10 am Welcome
- 9:10–10:00 am Keynote Presentation
James Autry, Author, Consultant, and Retired Fortune 500 Executive
- 10:00–10:45 am **Why Leadership?** (Panel Discussion)
Panelists:
• Andy Hansen, Plant Manager of John Deere Ottumwa Works
• Ed Malloy, Mayor of Fairfield
• Dr. Marlene Sprouse, President of Indian Hills Community College
- 10:45–11:00 am Break
- 11:00–11:45 am Breakout
Leading Organizational Change
Joel Pedersen, Superintendent of Cardinal Community Schools
Engaging & Keeping Young Leaders (Panel Discussion)
Panelists:
• Schulyer Black, Program and Music Director, KLEE/TOM-FM
• Dr. Michelle Burgmeier, Veterinarian and owner of The Village Vet
• Kevin Graham, Plant Controller, Cargill Meat Solutions
• Heather Ware, Director, Market on Main
Leadership in Government
Dr. Jeff Schott, University of Iowa
- 11:45 am–12:45 pm Lunch (included with ticket purchase)
- 12:45 –1:30 pm Breakout
3 Keys to Connecting as Leaders
David Drewelow, ActionCOACH Heartland
Cambridge: A Leadership Development Case Study
Kara Waugh, Associate Director, Education and Events, Cambridge Investment Research, Inc.
- 1:30–1:45 pm Break
- 1:45–2:30 pm Breakout
The Secret of Leadership is Influence
David Drewelow, ActionCOACH Heartland
Key Knowledge for Leaders: Economic Trends in Region 15
Dave Swenson, Economist at Iowa State University
Nonprofit Board Governance (Part 2)
Brad Little, CEO of the Legacy Foundation
- 2:30–3:00 pm Closing

Register Now

You can purchase tickets for Leadership Now by visiting <http://leadershipnow.net>
Regular price tickets for Leadership Now are \$49.

If you are an alumnus of any of the sponsoring organizations' leadership programs, you may purchase a ticket at the special alumni price of \$39. Please e-mail Ashley Moyer at ashley.moyer@indianhills.edu to receive the alumni discount code.

You are also eligible to purchase tickets at the discounted rate of \$39 if your organization would like to purchase 10 or more. Visit our registration site (listed above) for this option.

If you would prefer to be invoiced, or have other questions about Leadership Now, please contact Ashley Moyer at ashley.moyer@indianhills.edu or 641-683-5227.